



## Troop 68 Annual Pasta Dinner

Saturday, April 28, 2018 ~ 5:30pm

# Parent's Ad Sales Package

*Ads will appear in the Pasta Dinner Event Booklet distributed to every attendee.*

**We're counting on everyone to help.** Visit your favorite restaurants, businesses, and shops in the area. Ask the owner to purchase an ad.

**Ad revenue returns a 100% profit to the High Adventure Fund.** The High Adventure Fund provides dollars directly to scouts in discounts for High Adventure Trips. Scouts are preparing another great adventure in 2019.

**It's easy to sell these ads if you follow these simple steps:**

### 1 Visit Businesses

Ask to speak with the manager. If they're not available, get his/her contact info & call later. *Employees will not be able to help with this request.*

### 2 They benefit also

A great advertising promotion. Sponsor recognition at the event. Possible tax deduction. The grateful thanks from our future leaders.

### 3 Thank Them

A simple thank you goes a long way. Then, fill out the form, gather the ad materials, and check. Give them the receipt portion of the form.

**Suggestions:** restaurants, cleaners, retail shops, insurance offices, real estate offices, gas stations, travel agencies, tailors, dentists, doctors. You'll find the best results at businesses you frequent personally. ***If they would prefer to make a donation of merchandise or gift certificate appropriate for the Silent Auction,*** gain their commitment or ask for the item on the spot.

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