



Troop 68 Annual Pasta Dinner

Saturday, April 6, 2019 ~ 5:30pm

Parent's Ad Sales Package

Ads will appear in the Pasta Dinner Event Booklet distributed to every attendee.

We're counting on everyone to help. Visit your favorite restaurants, businesses, and shops in the area. Ask the owner to purchase an ad.

Ad revenue returns a 100% profit to the High Adventure Fund. The High Adventure Fund provides dollars directly to scouts in discounts for High Adventure Trips. Scouts are preparing a SCUBA Trip in 2019.

It's easy to sell these ads if you follow these simple steps:

1 Visit Businesses

Ask to speak with the manager. If they're not available, get his/her contact info & call later. *Employees will not be able to help with this request.*

2 They benefit also

A great advertising promotion. Sponsor recognition at the event. Possible tax deduction. The grateful thanks from our future leaders.

3 Thank Them

A simple thank you goes a long way. Then, fill out the form, gather the ad materials, and check. Give them the receipt portion of the form.

Suggestions: restaurants, cleaners, retail shops, insurance offices, real estate offices, gas stations, travel agencies, tailors, dentists, doctors. You'll find the best results at businesses you frequent personally. ***If they would prefer to make a donation of merchandise or gift certificate appropriate for the Silent Auction,*** gain their commitment or ask for the item on the spot.

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